



the
lookbook



what's your

GEEK-CHIC

style?

hello, there!

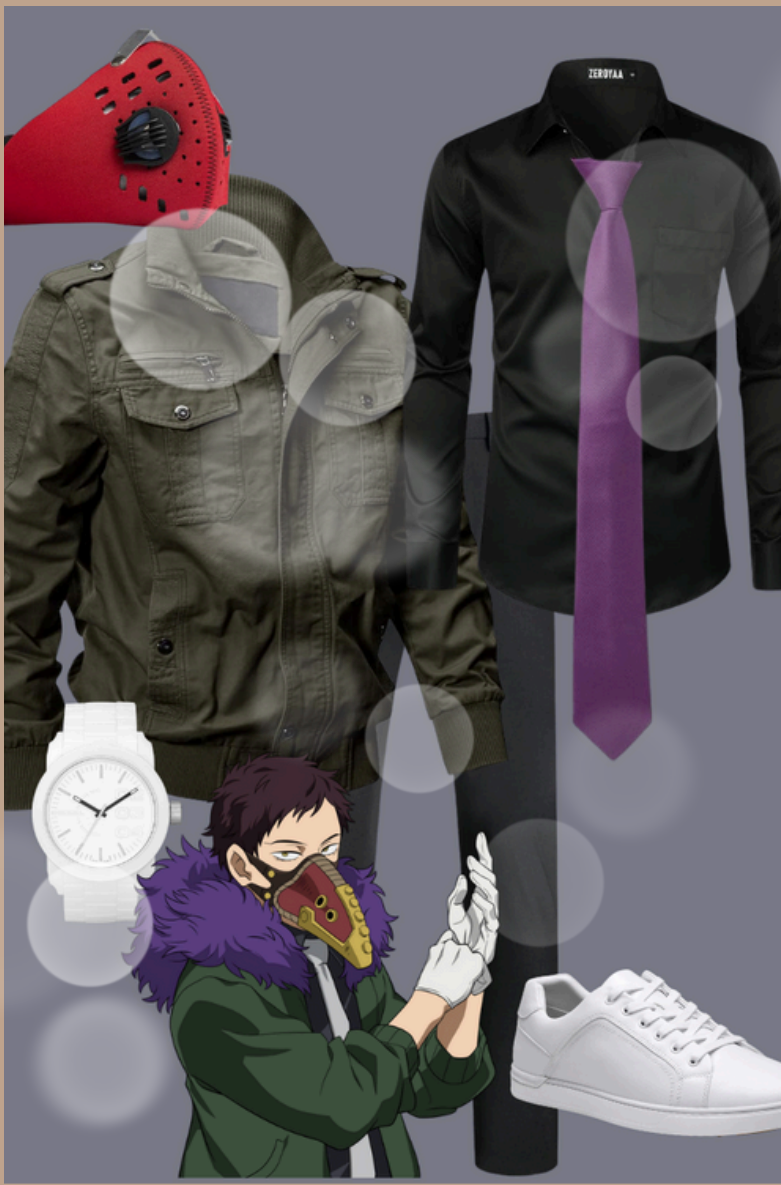
I'm so glad you're here! This lookbook will help you discover your own personal geek-chic style. It's perfect for you if you want to express your individuality with geeky outfits, fangirl and fandom fashion, and clothing ideas to embrace your geek life. The fashion inspirations in this lookbook are for the gamer, the lover of all things fandom, or someone who enjoys expressing their unique style through subtle hints in their geek clothing to help you mix fashion and fun.

Whether you're a Marvel enthusiast or a Dungeons & Dragons adventurer, this lookbook is packed with fashion inspiration to help you express your fandom in style. From cozy graphic tees to daring cosplay-inspired outfits, there's something for everyone!"

Who am I? Well, I'm Fern the Geek, blogger, fangirl, and lover of all things geek!

Most of all I want to encourage and inspire readers to embrace their geeky aesthetic and live the geek chic lifestyle with confidence and creativity.





Vol. 01

QUIZ : WHAT'S YOUR GEEK-CHIC STYLE?

2025

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WHAT IS PERSONAL STYLE?

Our personal style speaks for us before we even have a chance to introduce ourselves. It is literally a visual representation of who we are: how we express ourselves and how we show our individuality. But it isn't just about the clothes or accessories, although that's a big part of it. It's really about how we wear the clothes and the way our personalities shine through.

On this blog, we embody 'geek' as our personal style. And this ranges from our geek home decor, the music we love, the anime, movies, and TV shows we watch, and our geek chic choices. I hope this guide will help you find your personal style by discovering your personal fashion preferences. Fashion is part of your personal style as a whole. In fact, I would argue that it's a big part of your overall personal style. After all, our clothing is one of the first things people see, and it usually determines how they see you.

So one of the first steps to figuring out your personal style is to know yourself and what you like. What do you lean towards when choosing clothes? How much 'geek' do you infuse into your everyday wardrobe? How do you decorate the space around you? All of this is what guided your answers to the quiz and brought you here. I hope this lookbook inspires you to explore more of what you love!

FANDOM FASHIONISTA 01



If you find yourself constantly celebrating your favorite fandoms through your wardrobe, the Fandom Fashionista style is made for you! Your closet is a colorful tribute to the movies, TV shows, and books that have shaped your world. From Marvel and DC-inspired tees to anime-themed hoodies and accessories, your fashion choices are a way to express your love for the worlds you adore. Whether you're channeling your favorite characters with bold graphic tees or embracing a more minimalist vibe, you always find ways to incorporate fandom pride into your outfits. Sneakers, caps, and cozy hoodies with iconic symbols are your go-to pieces, but you're not afraid to give them a sleek, street-smart twist. You love showing off your geeky side in a trendy, urban way.



[Loungefly One Piece Waves Textured Tote Bag, BoxLunch](#)



[The Nightmare Before Christmas Jack Skellington Sweater Dress, Hot Topic](#)



[DC Batman Forever Logo Hoodie, Her Universe](#)

GAMER CHIC 02





For those who live and breathe video games, Gamer Chic is your ultimate fashion style. This look is all about merging comfort with fandom pride. Whether you're rocking a gaming headset-inspired accessory or a T-shirt featuring your favorite game character, your fashion choices make it clear: you're passionate about the gaming world. This style isn't just for modern gamers—retro enthusiasts will find their perfect fit in Gamer Chic too. Think pixel art T-shirts, arcade-inspired fashion, and vintage superhero gear from the 80s and 90s. It's a fun and nostalgic blend of gaming culture with an effortless, casual vibe.

[Street Fighter "Mega
Fighters" Shirt](#)

[PlayStation X RockLove PLAYSTATION
DualSense Controller Necklace](#)

[Nintendo Super Mario Bros.
Mario Ball Cap](#)

MINIMALIST GEEK 03





Loungefly Disney
Mickey Mouse
Neutral Tote Bag

If you prefer a more understated approach to expressing your geeky side, the Minimalist Geek style is your go-to. This chic look is defined by sleek, modern designs and subtle nods to your favorite fandoms. You're not about flashy prints or loud statements—instead, you appreciate the elegance of simplicity. Your wardrobe is full of versatile pieces that can be dressed up or down, allowing you to seamlessly integrate your love for geek culture with a minimalist aesthetic. Whether it's a sleek black jacket with a discreet logo or a simple graphic tee that only true fans will recognize, your style speaks volumes without saying too much.



Marvel X Girls Crew Doctor Strange
Eye Of Agamotto Drop Earrings



One Piece 2-pair Crew Socks

FANTASY CHIC 04





[Thorn & Fable Woodland
Embroidery Midaxi Skirtall Plus Size](#)



[Our Universe The Lord Of The Rings
Tree Of Gondor Crossbody Bag](#)



[Her Universe Outlander Hooded
Cape](#)

If your heart belongs to epic fantasy worlds like Dungeons & Dragons, Lord of the Rings, or other magical realms, Fantasy-Chic might be your perfect style. Think earthy tones, cozy cloaks, and leather accessories, all paired with utility vests for that adventurer-inspired look. Whether you're trekking through the mountains or sipping tea by the fire, your style speaks to your inner explorer. This aesthetic may also appeal to fans of fairycore, blending nature-inspired elements with magical whimsy. Fantasy-Chic is for those who dream of a world filled with dragons, enchanted forests, and epic quests, and want to bring that spirit into their everyday wardrobe.

COSPLAY CHIC 05





White Ranger
Mighty Morphin
Power Rangers
Dream Cloak
Coat

For those who live for transformation, Cosplay Chic is all about bold and adventurous fashion. Your wardrobe is an extension of your love for cosplay, featuring elements of your favorite

characters and fandoms in everyday outfits. Whether you're dressing up for a convention or simply incorporating bold details into your daily look, your style is fearless and fun. You don't shy away from experimenting with different costumes and looks—whether it's a hero's cape, a villain's statement piece, or your favorite anime hair color, you embrace your creativity with confidence. Cosplay Chic is for those who love to make a statement and express their artistic flair through their clothes.



Loungefly Marvel Captain America:
Brave New World Costume Mini
Backpack

Avatar: The Last Airbender Appa
Women's Plus Size Zip Knit Hoodie
— BoxLunch Exclusive

WHERE TO SHOP

HER UNIVERSE
HOT TOPIC
BOX LUNCH
RSVLTS
ANIME APE
ROCKLOVE JEWELRY

NINTENDO SHOP
MOONCAT
TEE TURTLE
ETSY
AMAZON
OMGEEK ART SHOP



HERE ARE JUST A FEW OF THE MANY PLACES YOU CAN FIND GEEK-CHIC CLOTHING FOR YOUR PERSONAL STYLE.

MORE RECOMMENDATIONS AND PLACES WHERE YOU CAN FIND CLOTHING AND ACCESSORIES FOR YOUR GEEK STYLE ARE ON THE BLOG!

THANK YOU FOR DOWNLOADING THE GEEK-CHIC LOOKBOOK!

For more on geek-chic fashion, visit the blog regularly to find more tips on finding your geek-chic and living your best geek life. Also look out for the monthly newsletter and join the geek life community!

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